

Eu structural funds in Tampere Region

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Tampere Region in brief

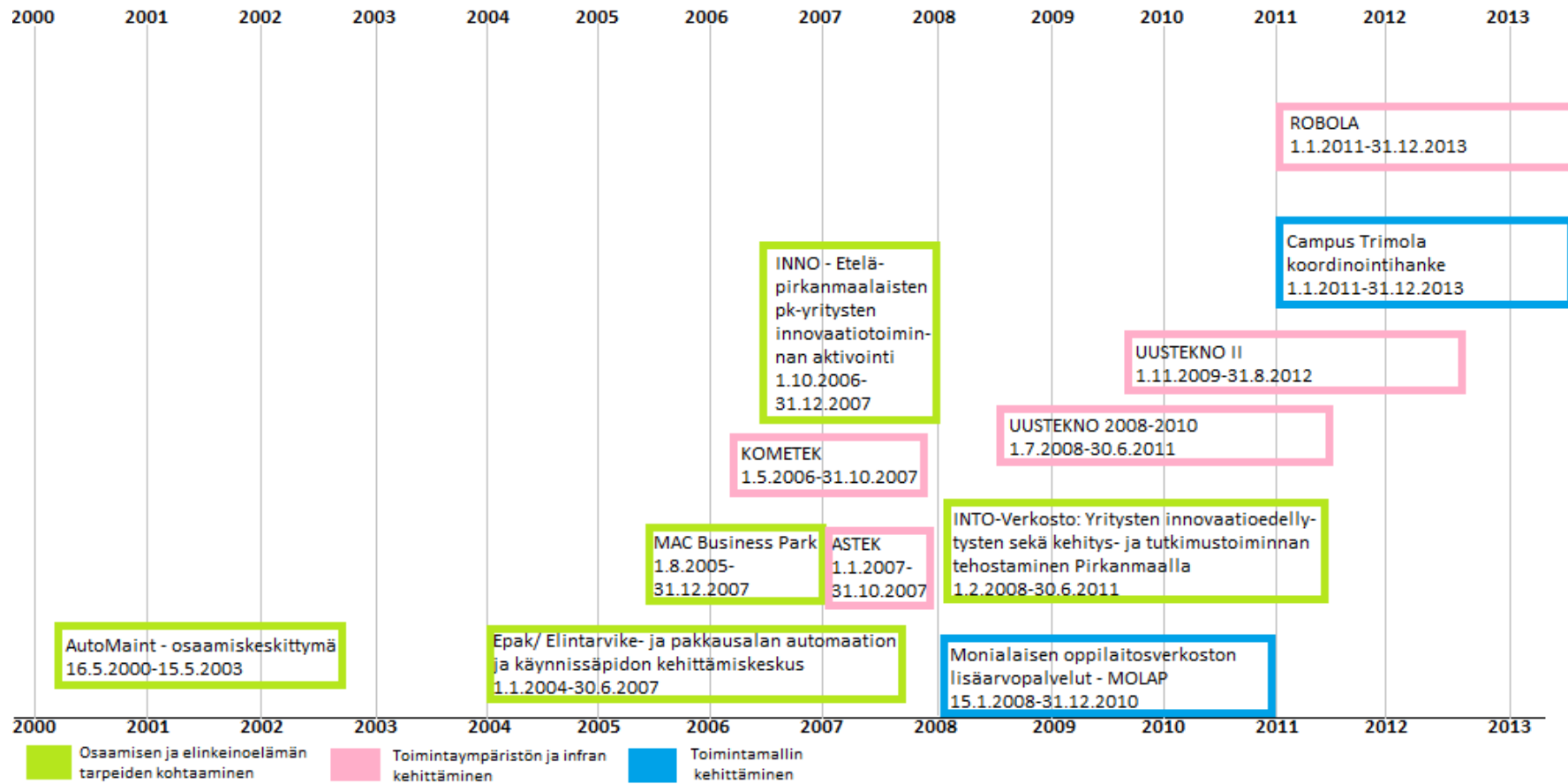
- Second largest region in Finland, 500.000 inhabitants of which 215.000 in Tampere city
- Cradle of Finnish industry, home of Nokia corp.
- "From heavy industry to heavy thinking"
- Spearheads: intelligent machines, life science and human spare parts, ICT and open innovation
- Problems: unemployment, weak internationalisation, structural change...

Structural funds in Tampere region 2007-2013

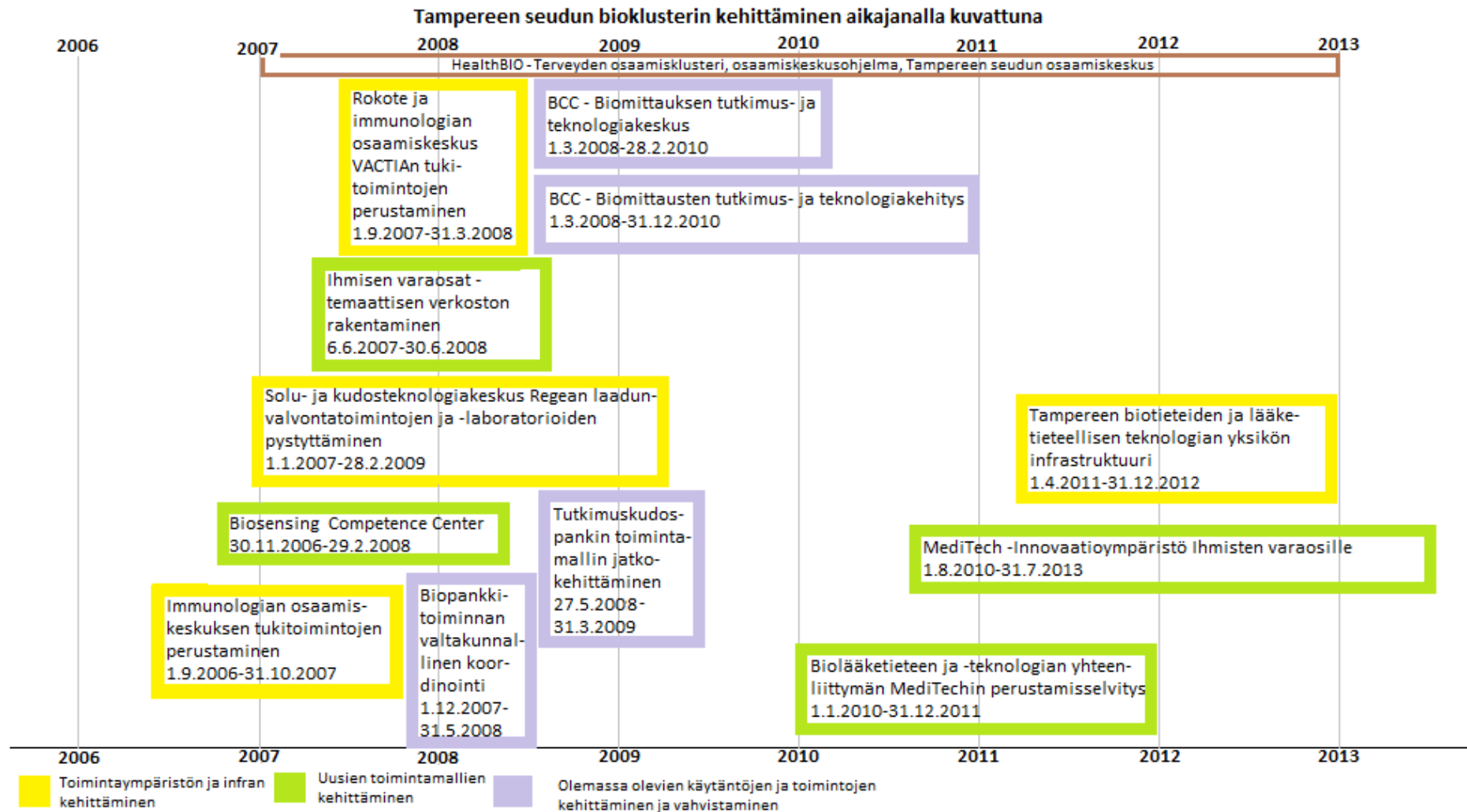
- Regional ERDF and national/regional ESF
- ERDF 11m€/year, ESF 8m€/year (EU+state)
- Innovation, SME's, skills, unemployed...
- From single projects to purchasing a change?
- Intended or emergent changes
- Active and strategic role of the intermediate bodies

Valkeakoski Campus

VALKEAKOSKI CAMPUS kehittämiskokonaisuus aikajanalla kuvattuna



Biocluster



How to approach 2014-2020

NOTES

Structural policy 2014-2020

Thoughts and goals

- Support to companies? Support behaves like a discount – not as a strategic partnership

To purchase changes – that is “how to solve opportunities”

To define changes and opportunities (f.ex. 5 M€ units)

- How to prevent mailbox guidance?

- How not to kill innovative way of doing?

- How to create innovative systems?

Team play between ERDF and ESF

Low carbon lifestyle

Competitiveness in ageing society

Innovative approach

NOTES

Thematic Concentration:

Good philosophy and good structure. Even more concentrated programs should be allowed.

Proposals to texts

Regulations

Article 93, Joint Action Plan, should be binding in programs below 250 000 000 €

Article 60, cross program projects (to ensure flexible use)

ERDF-regulations

Article 7. Urban policy 5%, capital region, should be nationally defined major urban centres (no 250 000 limit)

Article 5/4/e, to add, low carbon economy

Article 5/4/, to add, innovative systems

ESF-regulation

Article 3/1/b, to add "human capital"

Indicators

UUSI TEHDAS /NEW FACTORY



"Innovation is not mysterious work done behind closed doors. It is all about the rhythm of the city and finding practical solutions for real problems. It is aimed at improving the everyday life of people, and at its best, to enhance the quality of life."

Petri Räsänen, Council of
Tampere Region

The world today has holes, or needs that we are not yet able to fulfil. New Factory in Tampere, Finland, was established in 2010 to address these needs and to fill the holes, making the world a little more complete in the process.

New Factory is a place where ideas can be processed into products and services to meet various needs. It is also a place where specialists from different fields come together to pool their ideas and knowledge, to work together and to generate new services, jobs and well-being. We encourage people to think outside the box and help pool different skills and competencies.

The doors to these engine rooms are open at all times. Use all at the same time or each one at a different time, whatever serves your needs best.

ENGINE ROOMS OF NEW FACTORY

Demola

Students and businesses join forces to develop demo products and services.

Protomo

Professionals from different lines of industry process ideas and start up companies with good financing opportunities.

Suuntaamo

Open community where everyone can contribute to the development of the living environment, products and services.

StartupStairs


Coaching and sparring to start-ups with good growth potential.

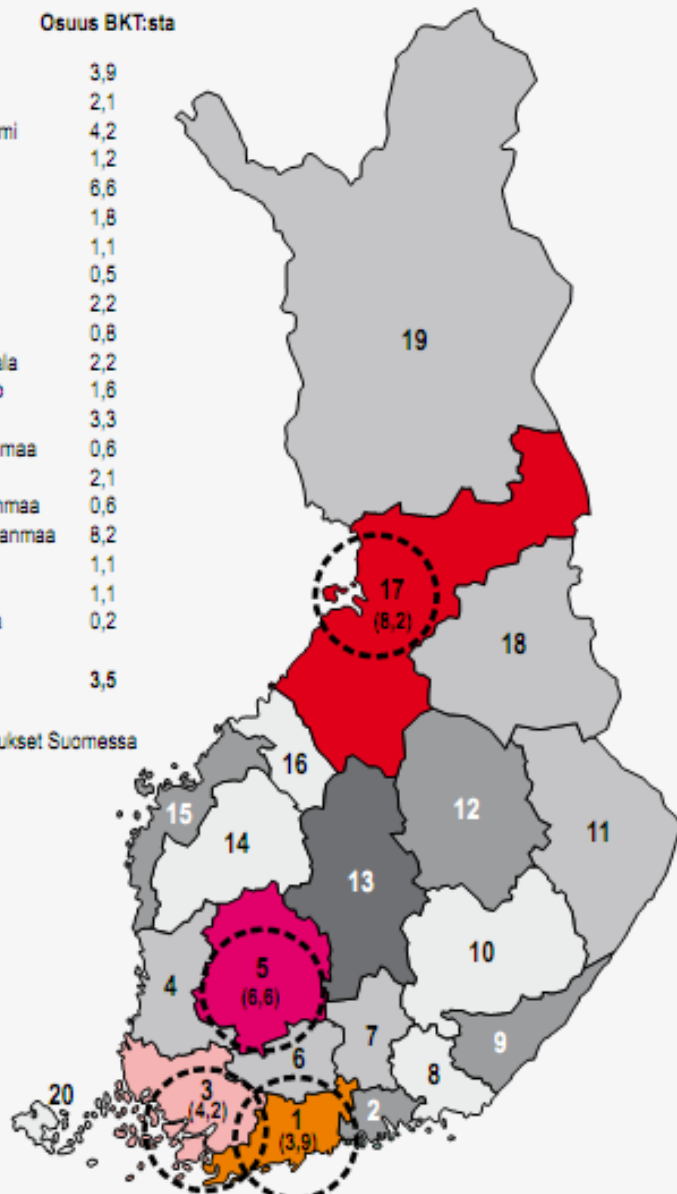
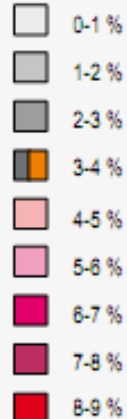
T&K/BKT, MAAKUNNAT 2007

Maakunta Osuus BKT:sta

1. Uusimaa	3,9
2. Itä-Uusimaa	2,1
3. Varsinais-Suomi	4,2
4. Satakunta	1,2
5. Pirkanmaa	6,6
6. Kanta-Häme	1,8
7. Päijät-Häme	1,1
8. Kymenlaakso	0,5
9. Etelä-Karjala	2,2
10. Etelä-Savo	0,8
11. Pohjois-Karjala	2,2
12. Pohjois-Savo	1,6
13. Keski-Suomi	3,3
14. Etelä-Pohjanmaa	0,6
15. Pohjanmaa	2,1
16. Keski-Pohjanmaa	0,6
17. Pohjois-Pohjanmaa	8,2
18. Kainuu	1,1
19. Lappi	1,1
20. Ahvenanmaa	0,2

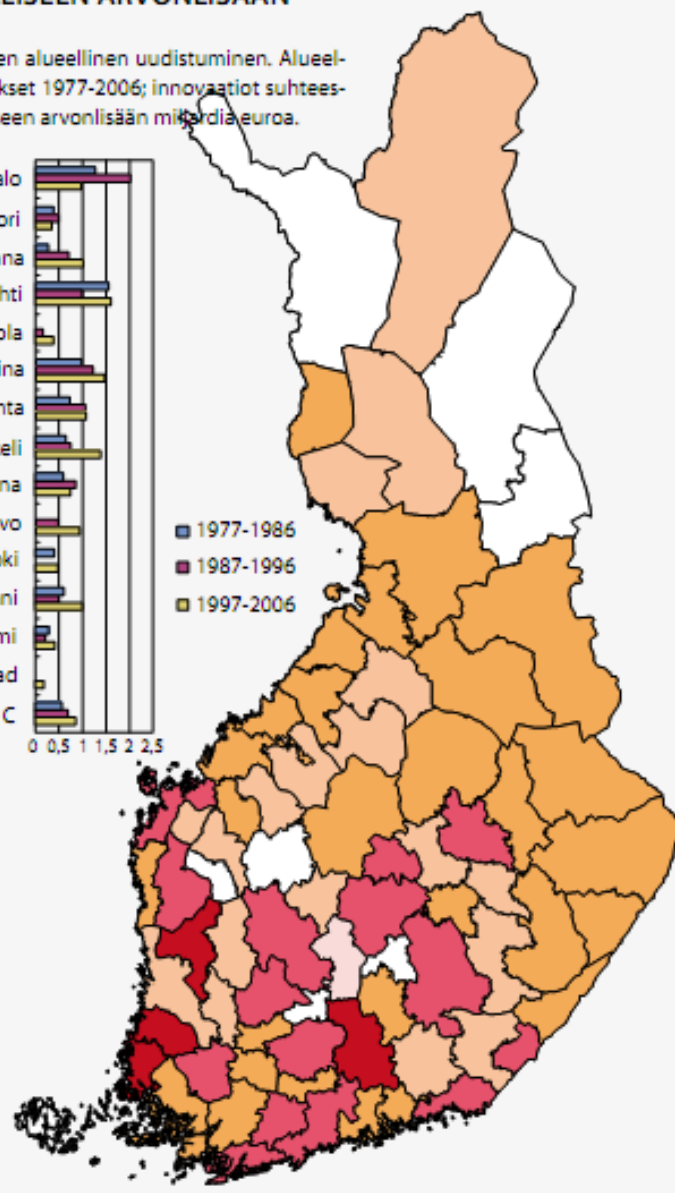
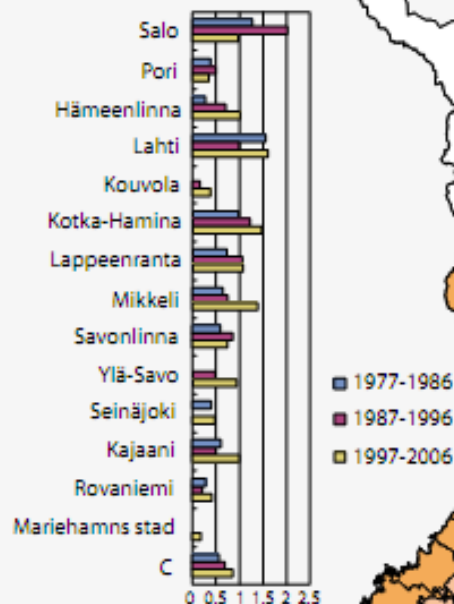
Koko maa 3,5

 T&K keskuskeskukset Suomessa



INNOVAATIOIDEN MÄÄRÄ 1997-2008 SUHTEESSA ALUEELLISEEN ARVONLISÄÄN

Teollisuuden alueellinen uudistuminen. Alueelliset keskuskeskukset 1977-2006; innovaatiot suhteessa alueelliseen arvonnalisään mikrodia euroa.



ERDF – West-Finland	Summa	Pirkanmaa	Satakunta	Etelä-Pohjanmaa	Keski-Suomi	Österbotten
<p>(1) strengthening research, technological development and innovation:</p> <p>(a) enhancing research and innovation infrastructure (R&I) and capacities to develop R&I excellence and promoting centres of competence, in particular those of European interest;</p> <p>(b) promoting business R&I investment, product and service development, technology transfer, social innovation and public service applications, demand stimulation, networking, clusters and open innovation through smart specialisation;</p>		35%				
<p>(3) enhancing the competitiveness of SMEs:</p> <p>(a) promoting entrepreneurship, in particular by facilitating the economic exploitation of new ideas and fostering the creation of new firms;</p> <p>(b) developing new business models for SMEs, in particular for internationalisation;</p>		7,5%				
<p>(4) supporting the shift towards a low-carbon economy in all sectors (min. 20%):</p> <p>(a) promoting the production and distribution of renewable energy sources;</p> <p>(b) promoting energy efficiency and renewable energy use in SMEs;</p> <p>(c) supporting energy efficiency and renewable energy use in public infrastructures and in the housing sector;</p> <p>(d) developing smart distribution systems at low voltage levels;</p> <p>(e) promoting low-carbon strategies for urban areas and economy;</p>		25%				
<p>Innovative Actions in the field of Sustainable Urban Development</p> <p>Major cities and region centres</p>		7,5%				
<p>Technical assistance</p>		X				

ESF – West-Finland	Summa	Pirkanmaa	Satakunta	Etelä-Pohjanmaa	Keski-Suomi	Österbotten
<p>1. Under the thematic objectives listed below, and in accordance with Article 9 of Regulation (EU) No [...], the ESF shall support the following investment priorities:</p> <p>(a) Promoting employment and supporting labour mobility through:</p> <ul style="list-style-type: none"> (i) Access to employment for job-seekers and inactive people, including local employment initiatives and support for labour mobility; (ii) Sustainable integration of young people not in employment, education or training into the labour market; (iii) Self-employment, entrepreneurship and business creation; (iv) Equality between men and women and reconciliation between work and private life; (v) Adaptation of workers, enterprises and entrepreneurs to change; (vi) Active and healthy ageing; (vii) Modernisation and strengthening of labour market institutions, including actions to enhance transnational labour mobility; <p>(b) Investing in education, skills and life-long learning through:</p> <ul style="list-style-type: none"> (i) Reducing early school-leaving and promoting equal access to good quality early-childhood, primary and secondary education; (ii) Improving the quality, efficiency and openness of tertiary and equivalent education with a view to increasing participation and attainment levels; (iii) Enhancing access to lifelong learning, upgrading the skills and competences of the workforce and increasing the labour market relevance of education and training systems; Human capital? 	80%	Reg. 20%	Urb 20%	Reg. 20%		

ESF – West-Finland	Summa	Pirkanmaa	Satakunta	Etelä-Pohjanmaa	Keski-Suomi	Österbotten
<p>(c) Promoting social inclusion and combating poverty through:</p> <ul style="list-style-type: none"> (i) Active inclusion; (ii) Integration of marginalised communities such as the Roma; (iii) Combating discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation; (iv) Enhancing access to affordable, sustainable and high-quality services, including health care and social services of general interest; (v) Promoting the social economy and social enterprises; (vi) Community-led local development strategies; <p>(d) Enhancing institutional capacity and efficient public administration through:</p> <ul style="list-style-type: none"> (i) Investment in institutional capacity and in the efficiency of public administrations and public services with a view to reforms, better regulation and good governance; This investment priority is only applicable throughout the territory of the Member States which have at least one NUTS level 2 region as defined in Article 82(2)(a) of Regulation (EU) No [...] or in Member States eligible for Cohesion Fund support. (ii) Capacity building for stakeholders delivering employment, education and social policies and sectoral and territorial pacts to mobilise for reform at national, regional and local level. 		Urb. 20%				

ESF – West-Finland	Summa	Pirkanmaa	Satakunta	Etelä-Pohjanmaa	Keski-Suomi	Österbotten
<p>2. Through the investment priorities listed in paragraph 1, the ESF shall also contribute to the other thematic objectives listed in Article 9 of Regulation (EU) No [...], primarily by:</p> <p>(a) Supporting the shift towards a low-carbon, climate-resilient, resource-efficient and environmentally sustainable economy, through reform of education and training systems, adaptation of skills and qualifications, up-skilling of the labour force, and the creation of new jobs in sectors related to the environment and energy;</p> <p>(b) Enhancing the accessibility, use and quality of information and communication technologies, through the development of digital literacy, investment in e-inclusion, e-skills and related entrepreneurial skills;</p> <p>(c) Strengthening research, technological development and innovation, through the development of post-graduate studies, the training of researchers, networking activities and partnerships between higher education institutions, research and technological centres and enterprises;</p> <p>(d) Enhancing the competitiveness of small and medium-sized enterprises, through promoting the adaptability of enterprises and workers and increased investment in human capital.</p>	20%	10%	10%			
Technical assistance	Reg	X				